

<u>DB Name</u>	<u>Query</u>	<u>Hit Count</u>	<u>Set Name</u>
USPT	(store or merchant) near5 (department or section) same (web site or internet)	43	L1
USPT	(retail store or merchant) near5 (department or section) same (web site or internet)	1	L2

reviewed
1-14-07

WEST

End of Result Set

 Generate Collection

L2: Entry 1 of 1

File: USPT

Oct 5, 1999

DOCUMENT-IDENTIFIER: US 5963916 A

TITLE: Network apparatus and method for preview of music products and compilation of market data

DEPR:

FIG. 40 illustrates the "Store Directory" accessible by selecting hot zone 327. This directory includes the different music departments within the virtual retail store divided by musical genre. A web site user can visit (i.e., access) any of these departments by selecting one of the genres 332 shown on the screen. Also illustrated in this screen are five hot zones 334-338 which allow provide the web site user with quick access to specific departments. For example, hot zone 334 allows the web site user to go back to the lobby, hot zone 335 allows the web site user to perform a music search, hot zone 336 allows the web site user to visit the information center which provides the web site user with information about the World Wide Music virtual retail store, hot zone 337 allows the web site user to see what she has in her shopping basket and hot zone 338 provides the web site user with information on ordering specific products. It should be noted that each of the different hot zones illustrated in the lobby of FIG. 38 can be provided at the bottom of the web site screens similarly to hot zones 334-338.